

# The Triple Bottom Line Research Project



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## Section 1: Background Information

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Please enter your your name

Q.1

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

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Please enter your position/job title

Q.2

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What is the name of your organisation?

Q.3

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## Which description best describes your organisation? \*

Q.4

- National/international organisation with an special interest in the environment
- Local/regional organisation with an special interest in the environment
- Local/regional community group
- Other

## Please describe the nature of your organisation's work and activities. \*

Q.5

## Does your organisation have responsibility for any of the following aspects of local/regional sustainability? \*

Q.6

	Yes, considerable	Yes, some	No	Do not know
The built environment: (e.g. creating an attractive, accessible place to live, play and work)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate and energy: (e.g. reducing the impact on the environment through reducing energy usage and increased resource efficiency)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economy and jobs: (e.g. creating equitably shared prosperity and access to quality jobs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education, arts and community: (e.g. empowering vibrant, educated, connected, and diverse communities)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Equity and empowerment: (e.g. ensuring equity, inclusion, and access to opportunity for all citizens)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health and safety: (e.g. supporting communities to be healthy, resilient and safe places for residents and businesses)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural systems and resources: (e.g. protecting and preserving the natural resources and ecosystems)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Innovation and development (e.g. supporting the development and evolution of sustainability practices)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





In your opinion, how aware are public sector organisations and large corporations of the benefits of adopting sustainability policies and practices?

\*

(Public sector organisations include councils, government agencies, universities)

	Extremely aware	Aware	Totally unaware	Do not know
The built environment: (e.g. creating an attractive, accessible place to live, play and work)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate and energy: (e.g. reducing the impact on the environment through reducing energy usage and increased resource efficiency)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economy and jobs: (e.g. creating equitably shared prosperity and access to quality jobs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education, arts and community: (e.g. empowering vibrant, educated, connected, and diverse communities)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Equity and empowerment: (e.g. ensuring equity, inclusion, and access to opportunity for all citizens)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health and safety: (e.g. supporting communities to be healthy, resilient and safe places for residents and businesses)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural systems and resources: (e.g. protecting and preserving the natural resources and ecosystems)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Innovation and development (e.g. supporting the development and evolution of sustainability practices)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

In your opinion, how aware are micro and small/medium sized enterprises of the benefits of adopting sustainability polices and practices? \*

	Extremely aware	Aware	Totally unaware	Do not know
The built environment: (e.g. creating an attractive, accessible place to live, play and work)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Climate and energy: (e.g. reducing the impact on the environment through reducing energy usage and increased resource efficiency)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economy and jobs: (e.g. creating equitably shared prosperity and access to quality jobs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education, arts and community: (e.g. empowering vibrant, educated, connected, and diverse communities)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Equity and empowerment: (e.g. ensuring equity, inclusion, and access to opportunity for all citizens)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health and safety: (e.g. supporting communities to be healthy, resilient and safe places for residents and businesses)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural systems and resources: (e.g. protecting and preserving the natural resources and ecosystems)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Innovation and development (e.g. supporting the development and evolution of sustainability practices)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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What do you believe are the main benefits for organisations that operate sustainability polices and practices? \*

- Saves money on resources such as energy, water and fuel
- Reduces taxation costs
- Provides good publicity and public relations
- Reduces operational costs
- Ensures compliance with legislation and environmental regulations
- Reduces waste
- Helps to be recognised as a 'good' employer
- Help to become a 'good' neighbour
- Improves work/life balance
- Improves the local community
- Protects and preserves the local ecosystem

Other:

Please help us understand why you selected this answer

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There are many different aspects of environmental sustainability.  
Rank them in order of importance from the perspective of your organisation.

Drag and drop the following options into a rank order of importance from the perspective of your organisation.

- ✚ The built environment: (e.g. creating an attractive, accessible place to live, play and work)
  - ✚ Climate and energy: (e.g. reducing the impact on the environment through reducing energy usage and increased resource efficiency)
  - ✚ Economy and jobs: (e.g. creating equitably shared prosperity and access to quality jobs)
  - ✚ Education, arts and community: (e.g. empowering vibrant, educated, connected, and diverse communities)
  - ✚ Equity and empowerment: (e.g. ensuring equity, inclusion, and access to opportunity for all citizens)
  - ✚ Health and safety: (e.g. supporting communities to be healthy, resilient and safe places for residents and businesses)
  - ✚ Natural systems and resources: (e.g. protecting and preserving the natural resources and ecosystems)
  - ✚ Innovation and development (e.g. supporting the development and evolution of sustainability practices)
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In your opinion, how important is it that local/regional businesses take action on in each of the following areas? \*

Q.12

	Not important	Somewhat important	Important	Very important	Don't know
Reducing water useage	<input type="radio"/>				
Reducing energy useage	<input type="radio"/>				
Minimising waste	<input type="radio"/>				
Controlling the use of hazardous substances (e.g. pesticides, chemicals)	<input type="radio"/>				
Make use of renew able energy sources	<input type="radio"/>				
Protect the local/regional ecosystem	<input type="radio"/>				
Replace plant and equipment w ith energy efficient technologies	<input type="radio"/>				
Work together to improve local/regional communities	<input type="radio"/>				
Provide a safe and pleasant w orking environment	<input type="radio"/>				
Participate in sustainability education initiatives	<input type="radio"/>				
Consultations about improving the local/regional environment	<input type="radio"/>				

What actions do you think should be taken to encourage more businesses to develop sustainability plans?

Q.13

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# Sustainability and Local/Regional Support for Enterprises

We are interested in learning about the nature of business support, advice and guidance services available to local/regional enterprises.

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Do you provide any of the following services? \*

Q.14

- Advice and business support schemes
- Grants and finance for SMEs
- Advicing on sustainability policies and practices
- Recycling and/or waste management
- Use of renewable energies
- Resource management (water, power, land)
- Innovation and technology
- Digital marketing and/use of social media
- Export and/or business development
- Horticulture and/or agricultural advice and support

Other:

If you provide 'other' services, please describe them here:

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Does your organisation work with or support SMEs in any of the following sectors? \*

Q.15

	No	Yes, but very limited	Yes	Yes, this is an important sector	Not applicable
Agriculture production - crops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agriculture production - livestock	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food and drink production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tourism including ecotourism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hotels, catering and hospitality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wineries and vineyards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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If you work with any of the sectors listed in Question 15, please describe the nature of the work or support you undertake.

Q.16

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What are the main factors preventing more SMEs from implementing sustainability plans? \*

- Access to advice and guidance about sustainability
- Access to finance and/grants
- Awareness and understanding of the benefits of sustainability
- Availability of suitably qualified consultants/advisors
- Insufficient time to develop/implement plans
- Focus on short term, operational pressures
- Not perceived to be relevant to small/medium sized enterprises
- Perceived cost of implementing sustainability strategies
- Lack of knowledge on how to proceed

Other:

If asked about developing a sustainability plan by an SME, would people in your organisation be able to undertake any of the following action? \*

- Advise them on how to proceed
- Signpost them to other organisations that are able to help
- Talk with a degree of knowledge about sustainability
- Send them some information about sustainability
- Set up a meeting to discuss how to proceed
- Tell them about any grants or initiatives encouraging sustainability

Other:

What actions or strategies do you believe would help to encourage more SMEs to find out about developing sustainability plans?





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## Research and Results and Dissemination

This survey is part of an Erasmus Plus project called UseWine which is being sponsored by the European Commission. We are aiming to support the implementation of sustainable strategies and policies by SMEs generally, but specifically small rural wine producers.

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Do you have any contacts or work with small rural wine producers such as vineyards or wineries? \*

Q.20

Yes

No

If yes, please enter their name and e-mail address and we will make them aware of UseWine.

## How familiar are you with the Triple Bottom Line Model? \*

Q.21

(UseWine will be using the Triple Bottom-line Model to promote and support the implementation of sustainable business practices) and therefore we are interested to find out how aware people are of this model of sustainability)

- Yes, in detail
- Yes, but only in general terms
- No

If you answered 'Yes in detail', please indicate if it is a tool that you are currently using.

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## Would you like to receive a complimentary copy of the UseWine report on the use of the Triple Bottom Line within the wine sector? \*

Q.22

- Yes
- No

If you answered yes, please enter the name and e-mail address of your colleague(s).

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## The UseWine project partners will be holding a series of free seminars later this year, would you be interested in finding out more about the use of the Triple Bottom Line Model to develop sustainable approaches to business? \*

Q.23

- Yes - please send me an invitation
- No thank you

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## Would you be interested in learning more about the SME Triple Bottom Line diagnostic tool that the UseWine team has developed? \*

Q.24

- Yes, please send me some information
  - No thanks
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